IFPSM World Summit

The First Flagship Journal- *"Modern Supply Chain Research and Applications"*

Reporter: Yugang Yu

University of Science and Technology of China

- Background
- MSCRA Introduction
- Editorial Board
- Submission Guidelines

1 Background

1.1 Practical Background

U.S. “Global Supply Chain Strategy"

Germany "Industry 4.0"

China “Modern Supply Chain"

Modern supply chain is a dispensable part national strategies.

1 Background

Practical Background

China Brand

Overseas Brands

- ✓ "Double Eleven" shopping festival sales-24.5 billion dollars in 2017.
- ✓ 507 China million users and 83 million overseas buyers.

1 Background

Practical Background

Platform eco-system

Sharing Economy

Internet Platform

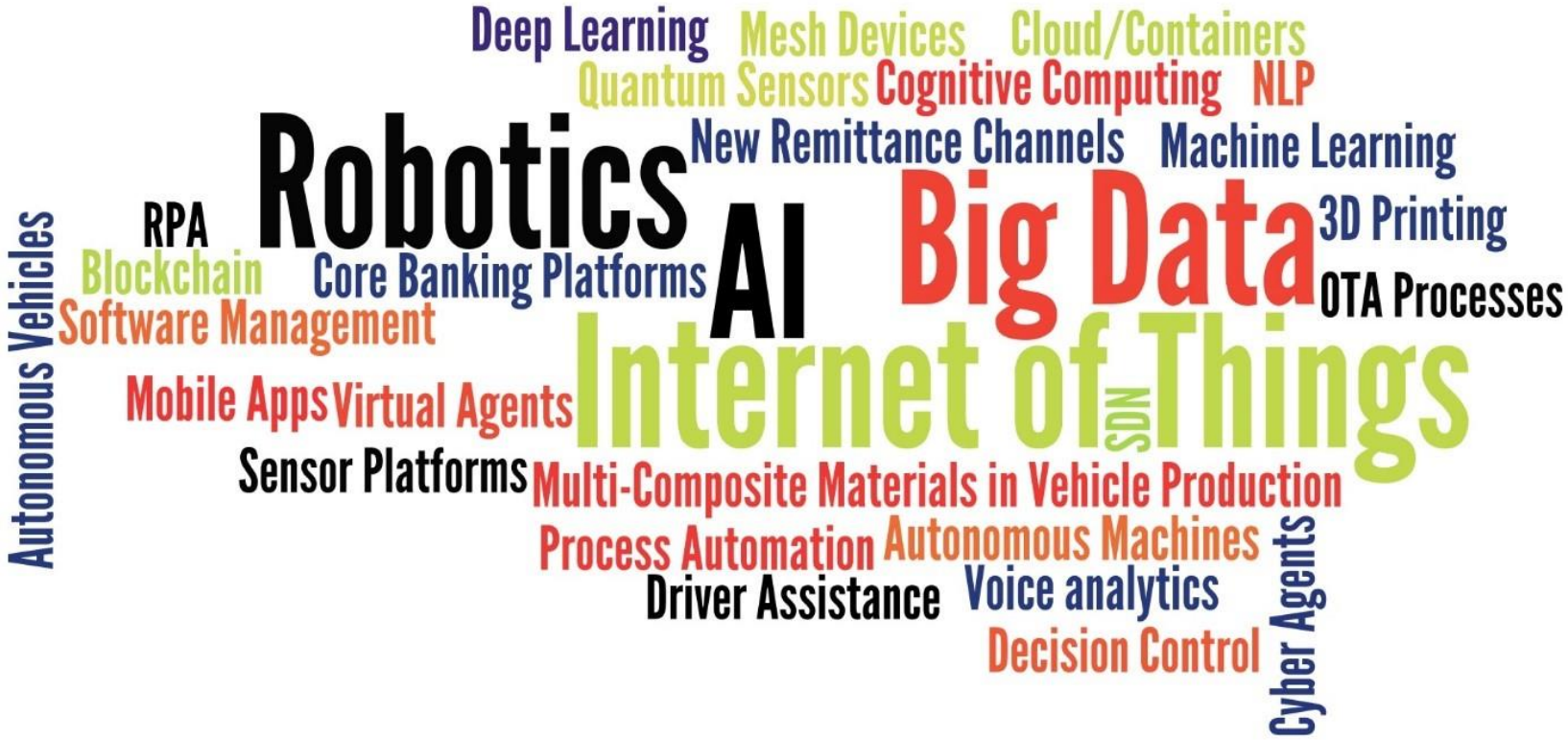
→ Integrate idleness car resources → Optimize the resource collocation

For Uber:

- ✓ Traditionally, taxi drivers in USA can earn about 30,000 dollars.
- ✓ After using Uber, taxi drivers can earn about 90,766 dollars in New York, and 74,191 dollars in San Francisco.

1 Background

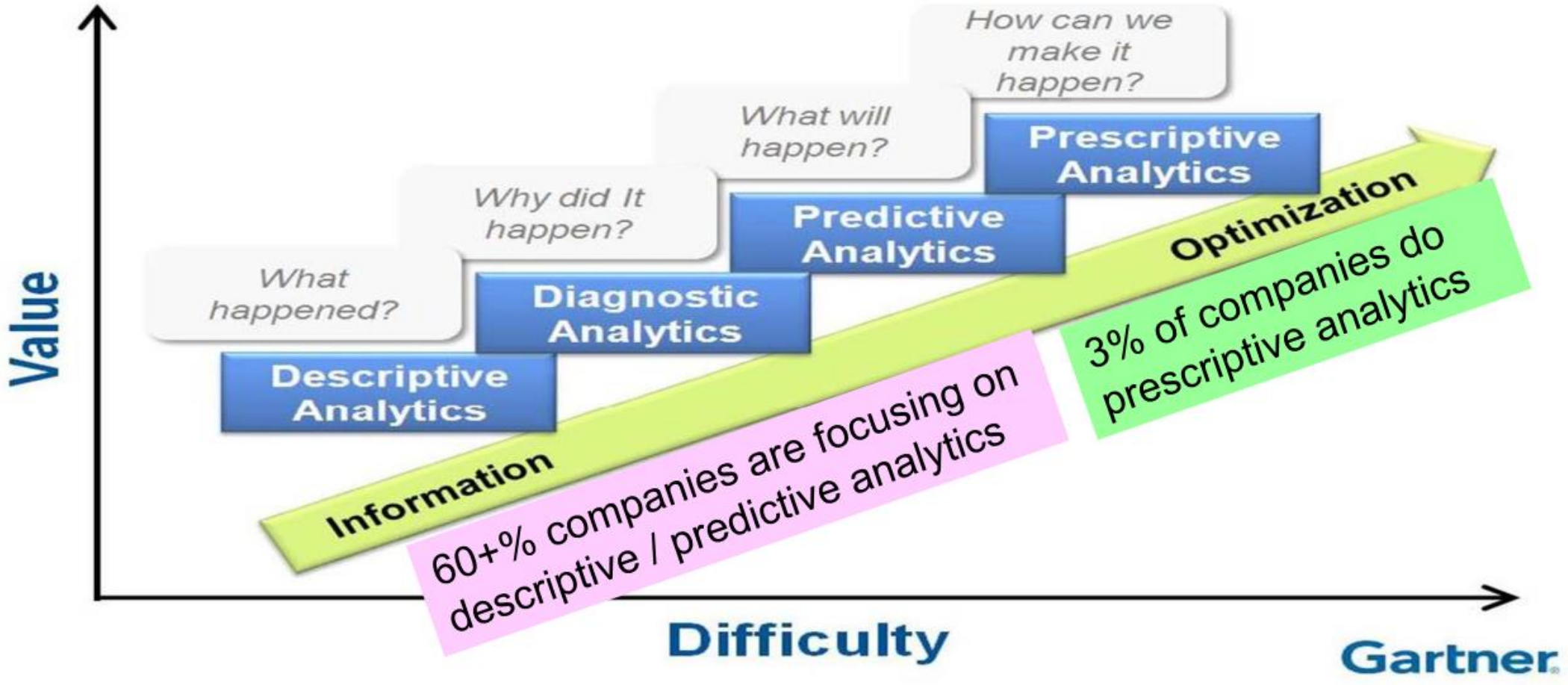
Practical Background



- By 2030, AI contributes 15.7 trillion dollars to world economy.
- By 2035, AI increases labor productivity 27% in China.

1 Background

Practical Background



1 Background

Academic Background

POMS & ASSOCIATES

20 Journals

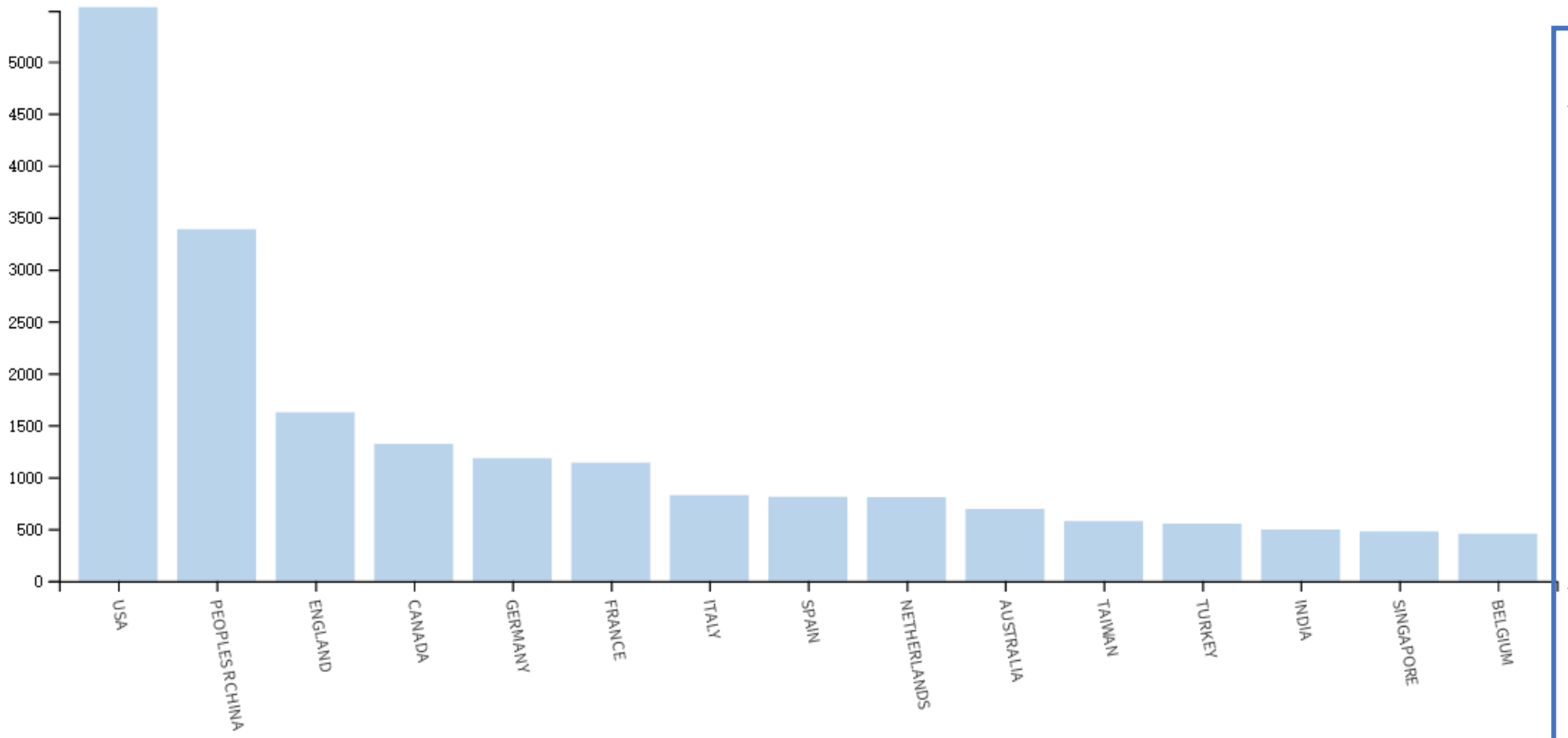
IEEE STANDARDS ASSOCIATION

174 Journals

16 Journals

1 Background

Academic Background



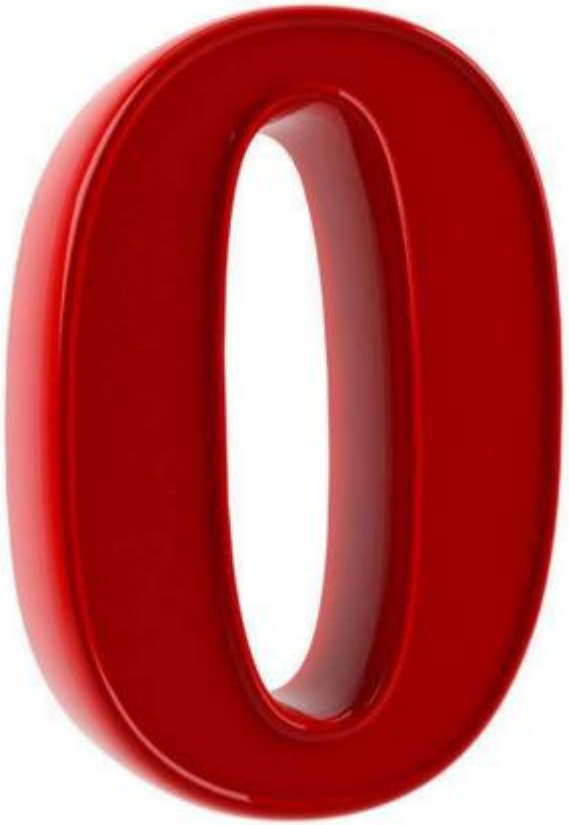
Articles related supply chain management in 2014-2018

Source: Analysis based on Web of Science

- ✓ Tens of thousand papers published over years.
- ✓ Articles guiding the practice are very limited.

1 Background

IFPSM
INTERNATIONAL FEDERATION OF PURCHASING & SUPPLY MANAGEMENT



How about IFPSM?

It is necessary to create a journal to generate theoretic achievements to guide practices.

- Background
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2 MSCRA Introduction

Our team did feasibility study report, journal publication and management operation plan, publishers evaluation analysis, research report and competitors analysis.

2 MSCRA Introduction

IFPSM 期刊视频会议纪要

一、时间

2018 年 4 月 9 日

二、参与人员

IFPSM CEO Maclom 先生；

国际部肖书怀；

财富社杨枭、孙铂洋。

三、会议主题

1.就 IFPSM 期刊目前的创办工作进度向 IFPSM 董事会 CEO Maclom 先生汇报

2.对相关问题进行探讨。

四、汇报主要内容

- 确定了主编余玉刚教授。
- 确定了编委名单 51 人，并准备开始发信邀请。
- 正在准备相关材料如 Aims&Scope 设计等进行国际出版商的期刊评估和签约。

五、Maclom 先生的反馈

- Maclom 建议把期刊名称修改为<Supply Chain Research and its Applications>
- 基于 IFPSM 的协会性质，他建议最好能够将“学术与实践”两方面都能在期刊中有所体现，但实践类的期刊文章不影响到学术类期刊的后期收录问题。同时他推荐了 IPSERA（International Purchasing & Supply Education & Research Association）机构可以提供关于实践类期刊文章的资源。
- 可以将 IFPSM 的三位 Regional Advise President（区域主席）以及 IPSERA 的主席添加到顾问委员会中去（Maclom 会另发邮件告知具体姓名）。
- 最好能够有试发行（Trail edition）的期刊能够在九月份会议上展现。

The report on the issues related to the establishment of IFPSM academic journal

1. About Journal Title

Journal title temporarily would be ***"Supply Chain Research and Applications"***

Reasons:

- ✓ It is not the same as the ISSN-registered journals.
- ✓ "Research and Applications" more comprehensive and broad enough to cover the research fields.

2. About the Editor-in-Chief

Professor Yu Yugang was invited as the editor-in-chief of the journal after the deep consideration by CFLP and CFP. His personal resume and rewards are attached.

3. About the Editorial Board

- After the discussion, Professor Yu and his team, CFP, CFLP has selected 51schloars and 20 alternatives for editorial board together, which are 71 candidates in total (shown in form 1&2).
- The editorial board proportion shown as following:

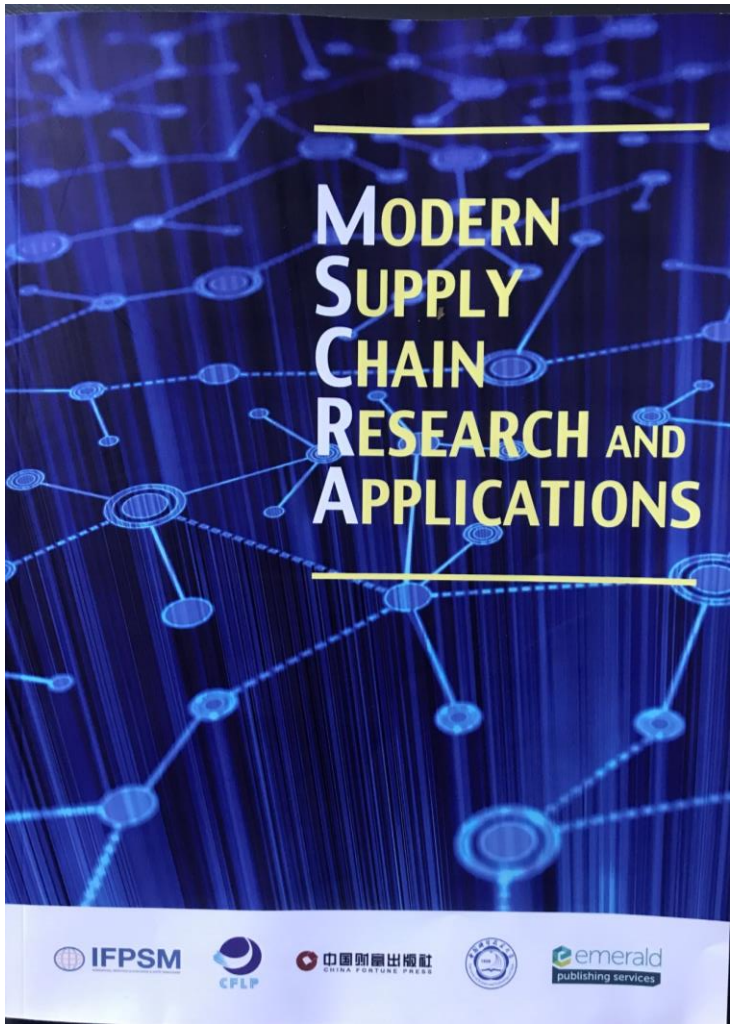
1

On April 9, 2018, we held a video conference with the CEO of IFPSM, Mr. Maclom, to discuss the establishment of the journal.

2 MSCRA Introduction

Journal title:“ *Modern Supply Chain Research and Applications* ”

—The First Flagship Journal of IFPSM



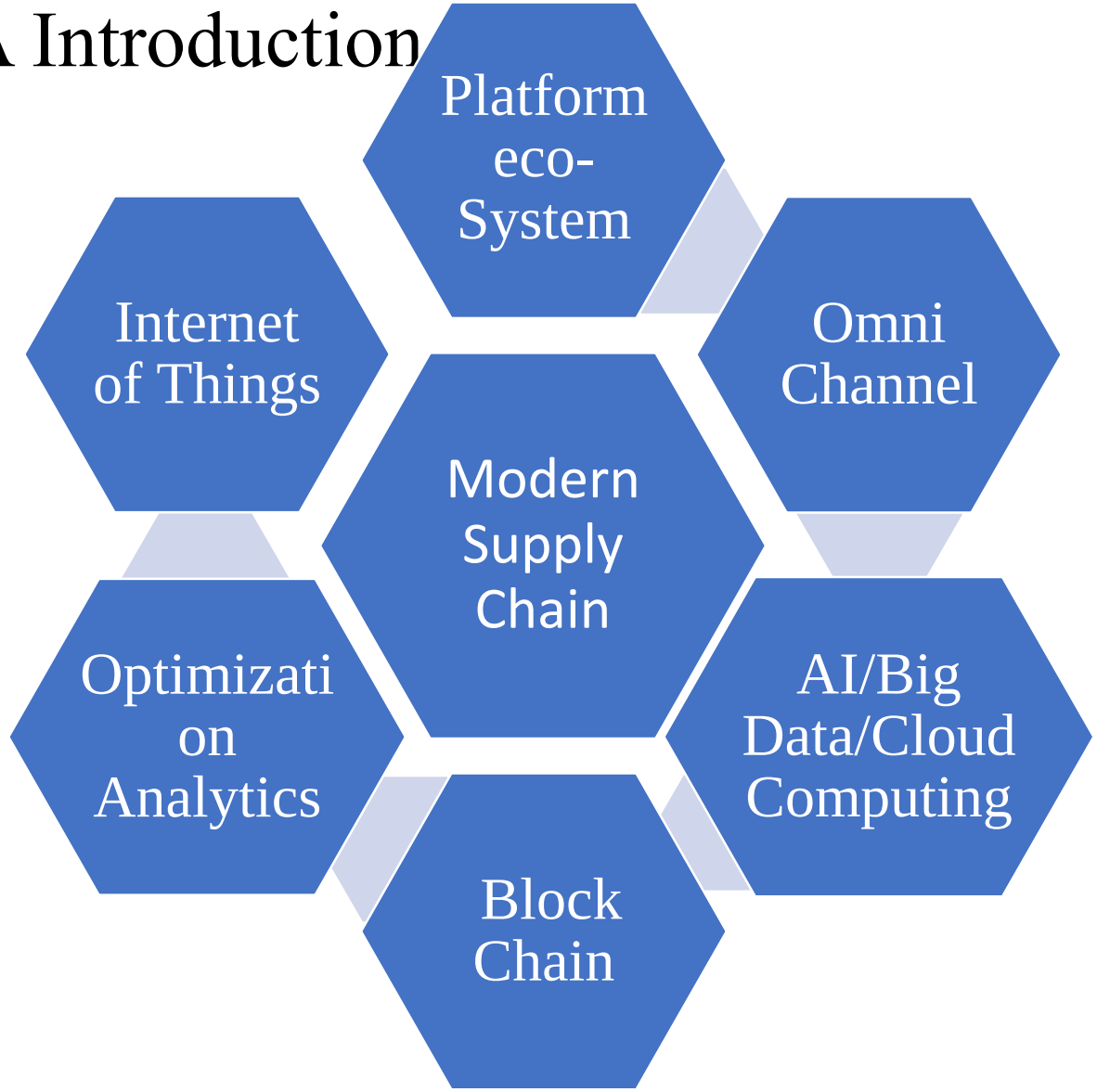
2 MSCRA Introduction

Publishing modern supply chain articles

Academic journal closest to practice	Decent SSCI journal in 5 years	Most influential communication tool for IFPSM with academia

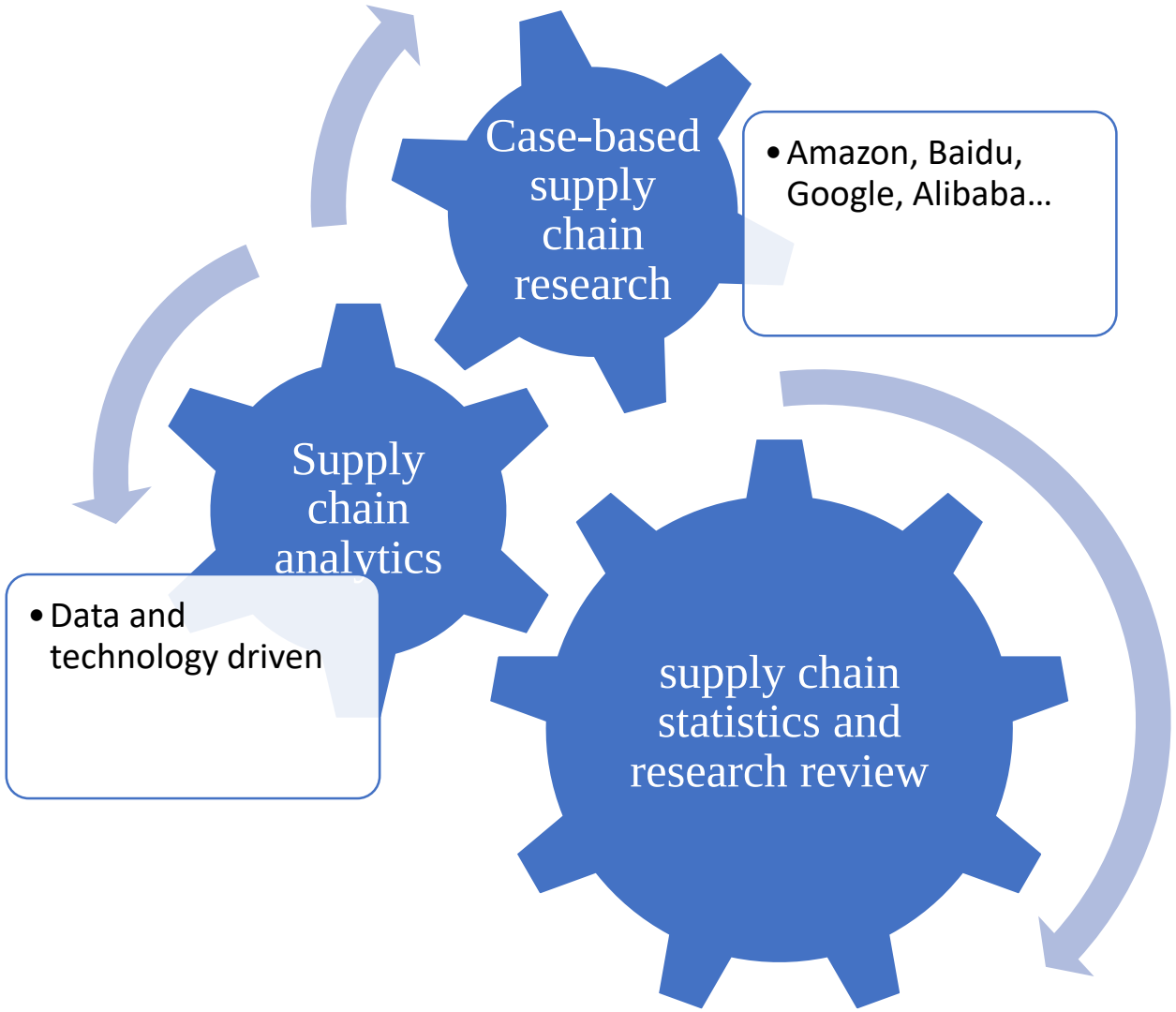
2 MSCRA Introduction

Scope



- Mathematical Statistics for policy analysis
- Green/sustainable supply chain
- Purchasing management
- Logistics and material handling
- Supply chain channel management
- Supply chain quality management
- Supply chain inventory management
- Supply chain information management
- Supply chain design and network structure
- Supply chain risk management

2 MSCRA Introduction



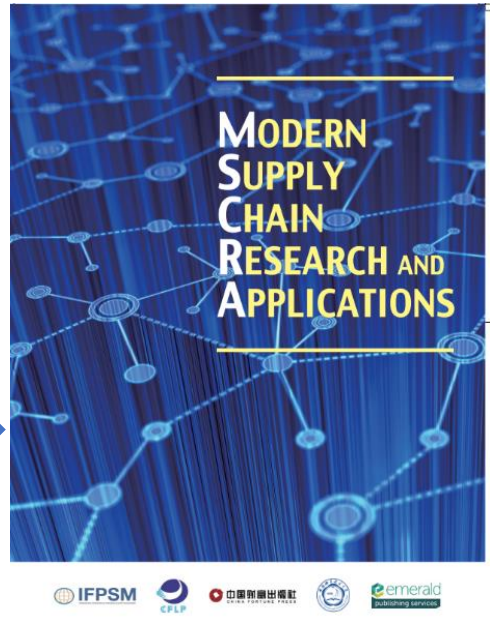
2 MSCRA Introduction

The Sponsor is the International Federation of Purchasing and Supply Management.

The Organizers are China Federation of Logistics and Purchasing, and China Fortune Press.

The Operator is University of Science and Technology of China.

establish journal



- Modern Supply Chain Research and Applications

2 MSCRA Introduction

Publishers

➢ Emerald with CFP will jointly publish the journal.

- About Emerald

✓ Over 200 Management Journals out of about 300 Journals

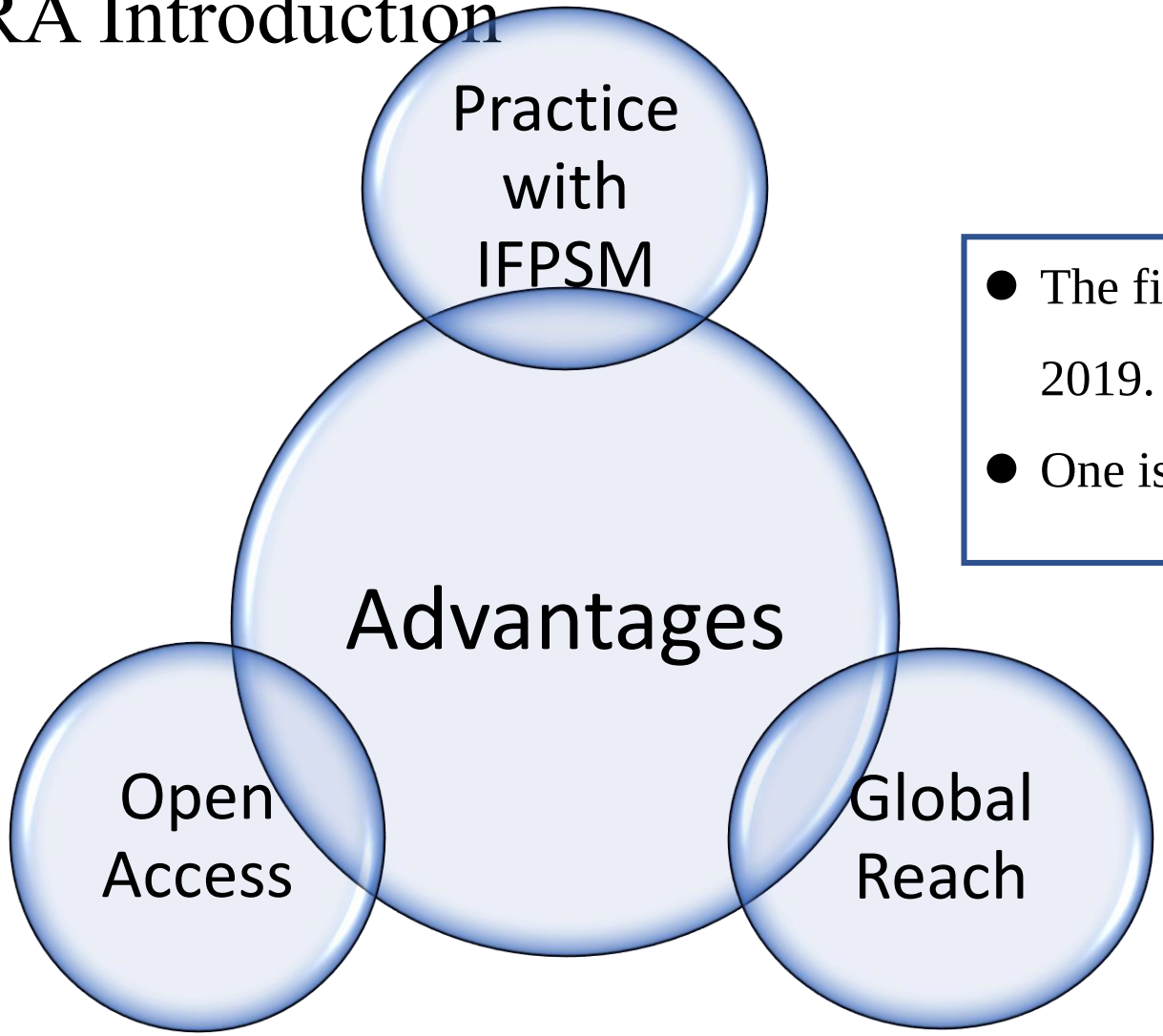
✓ 98% of the top 100 business schools worldwide orders journals from Emerald

✓ Over 8,000,000 download each year and over 26,000 experts

Journal Name	Impact Factor	Publishers	Association Support
Supply Chain Management: An International Journal	4.07	Emerald	Association International de Recherche Logistique et Supply Chain Management (AIRL-SCM)
International Journal of Physical Distribution & Logistics Management	2.58	Emerald	The Nordic Logistics Research Network (NFOMA)
International Journal of Logistics Management	1.61	Emerald	/

2 MSCRA Introduction

Journal Advantage



- The first issue will be published in March 2019.
- One issue includes 4 papers.

2 MSCRA Introduction

Publishing milestones

Editorial Board Invitation

2018.07

- **Editorial system & Website establishing**
- **Tentative issue producing**

2018.08

Tentative issue launch & Collecting articles worldwide

2018.09

Accepting submissions & 1st issue publication

2018.10-2019.03

ESCI

1-2 years

SCI/SSCI

3-5 years

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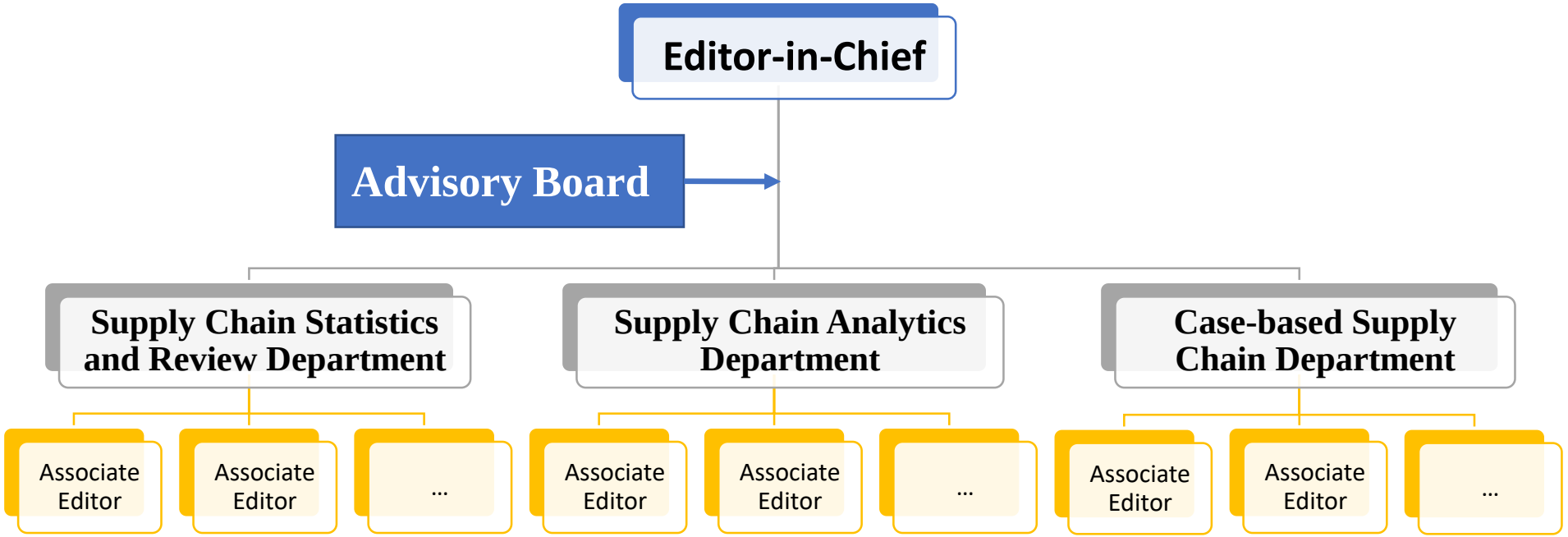
3 Editorial Board



In each department, there are some Associate Editors to support DE work.

3 Editorial Board

Chair of the Advisory Board

Liming He

President IFPSM

- ✓ Chairman of China Society of Logistics, China Federation of Logistics and Purchasing, China Automobile Dealers Association, President of International Federation of Purchasing and Supply Management (IFPSM),
- ✓ Vice President of Asia-Pacific Logistics Federation (APLF)
- ✓ The establishment of PMI in China
- ✓ "Chinese logistics industry restructuring and revitalization plan"

3 Editorial Board

Selection Principles

Countries balance using Web of Science

1. High quality publication record
2. H-index
3. Academic service experience

3 Editorial Board

Editor-in-Chief

Yugang Yu

University of Science and Technology of China

- ✓ Distinguished Young Scholars by NSFC in 2012; Thousand Talents Plan in 2012; Yangtze Scholars Distinguished Professor by MOE in 2015.
- ✓ 60 published papers including Productions and Operations Management, Transportation Science, IIE Transactions
- ✓ Listed in “the most cited researchers in the Mainland of China” in 2014, 2015, 2016 and 2017 by Elsevier;
- ✓ A Guest Editor of seven journals, including AOR, TRE
- ✓ The first prize of natural science from China Ministry of Education

3 Editorial Board

- Editor-in-Chief of the International Journal of Production Research;
- Consulting Editor IJSS; Area Editor of CIE
- 169 papers in refereed international journals,
- 23 editorials in international journals, etc.

Alexandre Dolgui (IMT Atlantique)

- The forthcoming Co-Editor-in-Chief of Transportation Research - Part E (January 2019)
- Authored/edited sixteen monographs and guest-edited many special issues for various well-established journals. Many of his papers are highly cited (as the top 1%) in Web of Science.
- The Best Associate Editor Award of IEEE Systems, Man, and Cybernetics Society (2013,2014)

Tsan-Ming Choi (The Hong Kong Polytechnic University)

3 Editorial Board

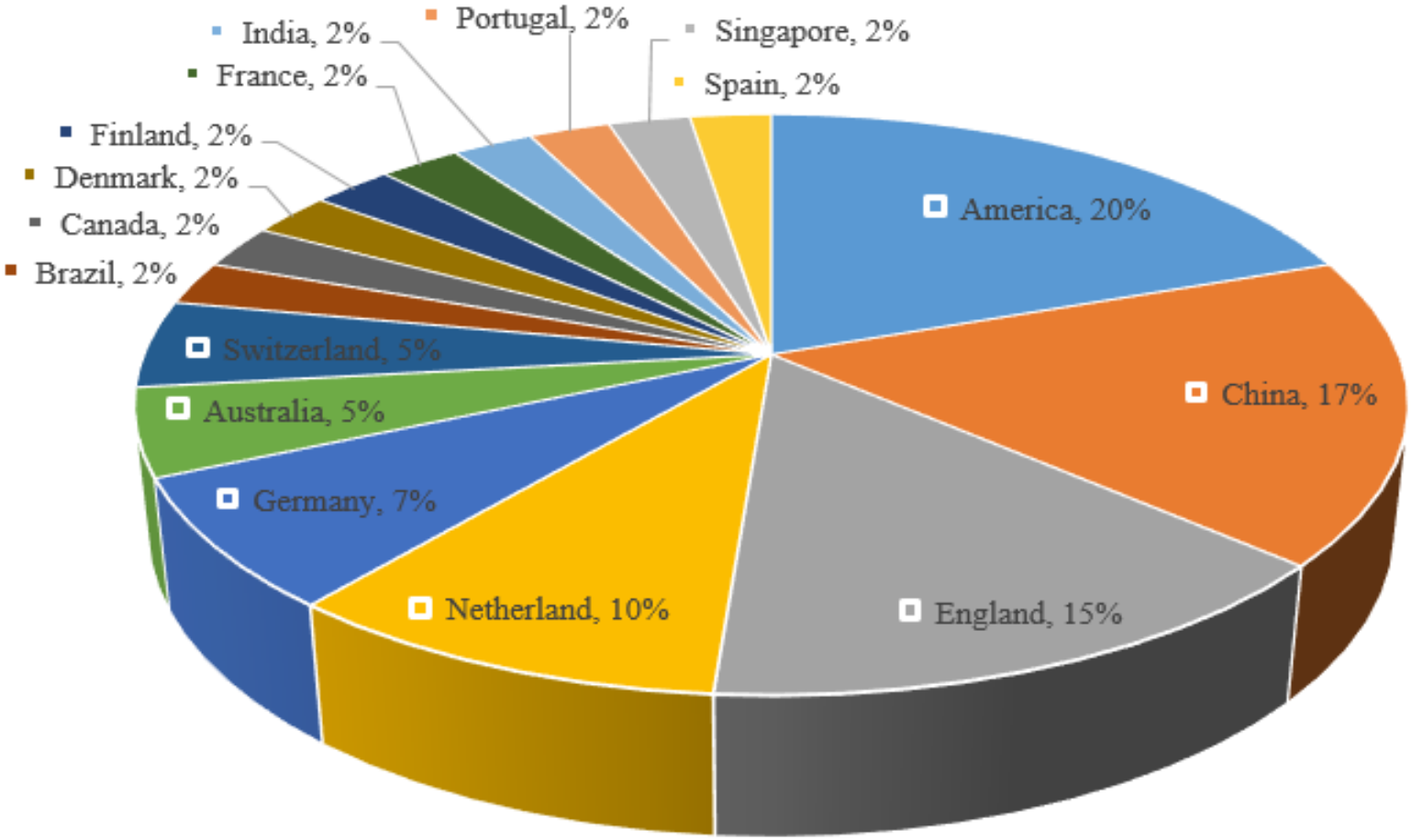
DE Members

- Distinguished Young Scholars in 2010
- H-index 48 (over 190 papers including 88 SCI/SSCI)
- AE of IJOPM, IEEE TEM and BSE; Guest Editor: EJOR, IEEE TEM; JCP

Qinghua Zhu (Shanghai Jiao Tong University)

3 Editorial Board

Geographical Distribution of Potential AE Members



- 33-50 experts will be selected as AE

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4 Submission Guidelines

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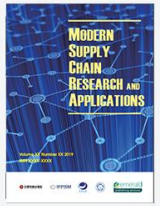

Modern Supply Chain Research and Applications

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OPEN ACCESS JOURNAL

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The Modern Supply Chain Research and Applications (MSCRA) was first proposed in 2018 by the China Fortune Press in China to reflect the recent advances in research in the field of supply chain. The first volume of MSCRA will publish in 2019.

Aims & scope

MSRCA publishes peer reviewed supply chain statistics and research review, supply chain analytics research, case-based supply chain research.

The audience of this journal includes academics, researchers and engineers working in a wide range of industries related to logistics and supply chain management.

MSRCA will publish 4 issues per annum.

4 Submission Guidelines

- **Requirements for contents:**

Research questions
- Original
- Practical

→

Methodology
- Rigorous
- Efficient

→

Insights
- Replicable
- Practical

- Each paper is about 8000-10000 words.
- The submission system will be quickly built in about one month

Current contact: Xiaoping Xu

xxp2010@mail.ustc.edu.cn

Thank You!

Your Papers Are Welcomed!